



**Manning Leonard Krull** ~ **Résumé/Curriculum Vitae.** Last updated April 2012.

**Objective** ~ To fit this résumé onto one page! Ha, no, seriously: to participate in interesting creative projects involving web design and development, Flash, illustration, etc. Please see my website ([www.manningkrull.com](http://www.manningkrull.com)) for tons of samples of my work. I can be reached at [manning@manningkrull.com](mailto:manning@manningkrull.com) or by phone: 646-784-2007.

## **Employment history**

**Tech Lead at DraftFCB/NeON** ~ New York, NY; April 2012 - present

**Duties:** Oversaw NeON's web development team while continuing my own front-end dev duties. Wrote and presented various talks on web development, SEO, web standards, designing for mobile, etc.

**Permalance front-end web developer at DraftFCB/NeON** ~ New York, NY; Nov 2010 - March 2012

**Duties:** Built pharmaceutical websites from scratch using html/css/jquery/etc, performed website content updates, performed minor design and graphic production duties, created Flash animations, etc.

**Freelance web designer/developer/illustrator/Flash guy** ~ Paris/NYC, Feb 2005 - present

**Duties:** Designed and built websites from scratch, updated/enhanced existing websites, created Flash animations and interactive features, designed logos, created illustrations for books and magazines, etc.

**Senior Manager of Web Development at Digitas Health** ~ Philadelphia, PA; June 2000 - Feb 2005

**Duties:** Designed and coded websites, created Flash animations and banner ads, designed information architecture for websites, oversaw freelance web developers, etc.

**Web Design Consultant at CoreTech Consulting Group, Inc.** ~ Mt. Laurel, NJ; May 1999 - June 2000

**Duties:** Designed and coded websites, created Flash animations, designed logos, etc.

## **Relevant skills and knowledge**

- Adobe Creative Suite: Photoshop, Flash, Dreamweaver; the whole shebang
- Web interface design, graphic design, logo design, banner design, photo editing
- Web development; extensive knowledge of html, css, and web standards
- Extensive knowledge of SEO, web user experience, information architecture, etc.
- Basic knowledge of jquery, php, asp, javascript, etc.
- Illustration; both traditional media and digital

**Education/experience** ~ I'm proud to be completely self-taught in all of my skill sets and benefit from over thirteen years' professional experience in web design and development, Flash, and illustration. I have eleven years' experience creating websites in the pharmaceutical sector. In recent years I've performed design and/or development work for brands like Adobe, Burt's Bees, Zolofit, Nicotrol, Weight Watchers, etc.

**References** ~ available upon request. Aren't they always?

Thanks for considering me!

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[www.manningkrull.com](http://www.manningkrull.com)